



## “ALL LANDS – ALL VOICES”

The California wildland fire agencies recently launched a new Statewide Fire Prevention campaign called “**One Less Spark, One Less Wildfire**”. The focus of the campaign is to increase public awareness about wildfire prevention efforts on human caused wildfires inadvertently caused by sparks – especially fires that are started by outdoor equipment use and vehicles. These types of fires tend to occur where structures are most concentrated, along major highways, and fire suppression costs and efforts are the highest.

A major objective of the “**One Less Spark, One Less Wildfire**” campaign is to reduce the number of human caused wildfires, especially roadside fires, residential equipment fires, and escaped debris burns. These, in addition to reducing fire suppression costs, loss of private property, and reduce firefighter exposure to fighting wildfire while also reducing the potential physical and economic impacts to human life and safety. Other objectives of the “**One Less Spark, One Less Wildfire**” campaign are to:

- 1) encourage and reinforce collaboration among stakeholder, government, non-government, and commercial organizations across ownerships and jurisdictions;
- 2) maintain public awareness regarding current wildfire conditions during fire season;
- 3) conduct all prevention education efforts as interagency collaborative projects;
- 4) target increased fire prevention efforts geographically during periods of high-risk conditions; and
- 5) engage and empower agencies, non-government organizations, and interested stakeholders to plan and deliver their own local wildfire prevention efforts.

The Bureau of Land Management, USDA Forest Service, Bureau of Indian Affairs, CAL FIRE, U.S. Fish and Wildlife Service, Caltrans, California Fire Safe Councils, California Office of Emergency Services, and the National Park Service have taken an active role in leading and managing the California statewide “**One Less Spark, One Less Wildfire**” campaign. The campaign is sponsored by the interagency California Wildfire Coordinating Group’s (CWCG) fire prevention sub-committee and the California Fire Safe Council (a 501(c) 3 non-profit corporation). The campaign team is creating marketing and media tools, templates and Public Service Announcements (PSAs).

### Did You Know?

- The majority of wildfires are people-caused.
- Vehicle fires account for 14% of wildfires statewide.
- Due to wildfires, the economy of the State of California loses approximately 1 million dollars an hour when Interstate Highway I-5 is closed.
- Every wildfire puts firefighter lives at-risk.
- Californians using equipment the wrong way start more than 1,600 fires.

# ONE LESS SPARK ONE LESS wildfire

**CAUSED BY: VEHICLES**

**Safe Towing**  
Dragging chains will throw sparks. Never substitute parts when towing. Only use appropriate safety pins & hitch ball.

**Nothing Dragging**  
Make sure your vehicle is properly maintained, with nothing dragging on the ground.

**Be Wheel Safe**  
Check tire pressure. Driving on an exposed wheel rim throws sparks.

**Only You Can Prevent Wildfires.**

CARRY A FIRE EXTINGUISHER IN YOUR VEHICLE AND LEARN HOW TO USE IT.

Scan the QR code with your mobile device to visit [www.PreventWildfireCA.org](http://www.PreventWildfireCA.org)





# ONE LESS SPARK ONE LESS wildfire

**CAUSED BY: VEHICLES**

**Maintain Vehicle Brakes**  
Never let your brake pads wear too thin. Metal on metal makes sparks.

**Careless Park Causes Spark**  
Vehicles parked too closely to vegetation start fires.

**Report All Fires CALL 9-1-1**  
Report location, what is burning, how fast is it moving, how tall are the flames, what is in danger, stay on the phone.

FOR MORE INFORMATION ON FIRE PREPAREDNESS, VISIT [www.PreventWildfireCA.org](http://www.PreventWildfireCA.org)

California Wildfire Coordinating Group



Produced in cooperation with the USDA Forest Service, which is an equal opportunity service provider and employer. Photos by Forest Service: Mark Thibideau, Ron Hodgson, and Marie Chocoy June 2013

For more information go to <http://www.preventwildfireca.org/OneLessSpark/> and find out how you can help with preventing wildfires.

