BFI QUALIFIER

AT THE

10th Annual Morongo

OPEN RANCH RODEO

ALL EVENTS 90% PAYBACK

SEPTEMBER 30, 2023

FREE ADMISSION • OPEN TO THE PUBLIC

OPEN RANCH RODEO REGISTRATION

ENTRIES ON SITE - CASH ONLY

Fees must be paid before competition starts

PLATINUM SPONSORS

EDISON INTERNATIONAL®

SoCalGas

A Sempra Energy utility

Morongo Rodeo grounds are located at 11555 Cottonwood Rd., Morongo Indian Reservation, Banning California.

Valid Driver's license and/or State ID is required to enter the reservation

Morongo is a Sovereign Nation. No glass containers. Absolutely NO drugs, weapons or gang attire allowed.

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OPEN RANCH RODEO
SATURDAY, SEPTEMBER 30

Open Roping/BFI Qualifier

$42,000 ADDED IN CASH & PRIZES

Team Entries close at 5:30pm • Calcutta starts at 6:00pm • Saturday Night Roping will start at 6:30pm • Entries on site

5-Head - $500 per man - Enter 2X • Progressive After 2st Round • Fast Time paid in 1st, 2nd and Short Rounds

1ST PLACE	2ND PLACE	3RD PLACE
BFI Entry Team #125	BFI Entry Team #124	BFI Entry Team #123
Cash & Buckles	Cash & Custom Bits	3 Piece Buckle Set

Calcutta starts at 6pm

$2,500 ADDED MONEY

Teams sold in blocks • Money paid on Average 1st, 2nd and Short Rounds

1st Place Winner Custom Bits

All Entries Cash Only

ALL EVENTS 90% PAYBACK

$18,000 ADDED TO RANCH RODEO

$2,000.00 to High Point Winner • Buckle to winners in every event

Qualify for Open Roping by entering at least 3 catagories. (Excludes Team Roping)

Team Roping	$150	Enter 2x	$4,000 Added Money
8:00am Start/Go Round & Short Go (Top 20)			
Ranch Style Calf Roping	$75	Enter 1x	$1,500 Added Money
Ribbon Roping	$50/man	Enter 3x per man	$3,000 Added Money
Ranch Style Steer Stopping	$75	Enter 1x	$2,500 Added Money
Girl's Breakaway Roping	$75	Enter 1x	$1,500 Added Money
Team Doctoring, 3 man team	$50/roper	Enter 3x per man	$2,500 Added Money
Barrel Racing	$150	Enter 2x	$1,500 Added Money
Youth Barrel Racing	$20	Enter 1x	Buckle
Team Branding, 4 man team	$50/roper	Enter 3x per man	$1,500 Added Money

Mutton Busting, Ages 6 & Under - $5 | Calf Riding, Ages 7-11 - $5 | Steer Riding, Ages 12-15 - $5

RANCH RODEO ENTRIES ON SITE

CASH ONLY - FEES MUST BE PAID BEFORE COMPETITION STARTS

for more information: Rodeo President, Brian Lugo: (951)467-9111 • Jeremy Gorham (909)282-2198

Morongo Rodeo Grounds | 11555 Cottonwood Rd. | Morongo Indian Reservation | Banning, California

Valid Driver's license and/or State ID is required to enter the Reservation.

BFI QUALIFIER AT THE 10th Annual OPEN RANCH RODEO

August 1, 2023

Dear Friend,

Did you know one of Southern California's best rodeos is located right here near you? That's right, it's Morongo's 10th Annual Open Ranch Rodeo event and it is coming up fast! This year's event will be held Saturday, September 30, 2023. This event will offer heart-pounding excitement and delicious food everyone has come to expect from Morongo events.

One of the best things about Morongo's 10th Annual Open Ranch Rodeo event is that community and business leaders like you can position themselves by being involved with one of Southern California's best rodeos. Morongo's 10th Annual Open Ranch Rodeo event can give your business exposure through publicity and advertising to thousands of people during the one day event. Last year's 9th Annual Open Ranch Rodeo reached over 5,000 people and will unquestionably grow larger and larger every year! What other brand alignment can give your business this kind of exposure?

This year's Open Ranch Rodeo event promises to be the most impressive event of the year with competitive events including youth and womens barrel racing. The audience will also be able to participate in the Calcutta to bid on their favorite riders!

We would hate for you to miss this AMAZING opportunity to promote your business by sponsoring Morongo's 10th Annual Open Ranch Rodeo. We truly appreciate your support and participation by selecting a way to get involved on the enclosed sponsorship form.

Thank you in advance for your contribution to Morongo's 9th Annual Open Ranch Rodeo event sponsored by the Morongo Band of Mission Indians and the Morongo Cultural Heritage Department.

Sincerely,

Brian Lugo
Rodeo President, Councilman/Morongo Band of Mission Indians

MORONGO BAND OF MISSION INDIANS

A SOVEREIGN NATION

THE MORONGO BAND OF MISSION INDIANS AND CULTURAL HERITAGE DEPARTMENT PRESENT:

BFI QUALIFIER AT THE 10th Annual OPEN RANCH RODEO

— SPONSORSHIP AD SPECIFICATIONS —

ALL SPONSORS

☐ I am sending a digital file of my full color ad. Plase see deadline & delivery below.

AD SIZES: Platinum full page full color ad 5.5″w x 9.25″h • Gold Half page full color ad 5.5″w x 4.625″h
Silver business card full color ad 3.5″w x 2″h

AD SPECIFICATIONS

Accepted formats

- The preferred file format for your ad/artwork is PDF (Adobe Acrobat version 5 or later).
- You may also submit your ad/artwork in (jpeg or EPS) format with all type rasterized or converted to paths. Please include any support files.
- Please make sure file resolution is no less than 300 dpi.

LOGO SPECIFICATIONS (ALL SPONSORS)

☐ I am sending our logo digitally at the required size of 4″w x 3″h in an (eps) or (pdf) file format at 300dpi.

☐ We do not have a logo, please use our corporate name and design for program.
(Please email the copy to be used with your corporate name exactly as you would like it displayed.)

WEBSITE

Please provide link to company website URL: _____

AD/LOGO ARTWORK DEADLINE AND DELIVERY

Ads/Artwork may be submitted via email. **Deadline for receipt of artwork is Friday, September 8, 2023.**
Please send to: felix_angelini@morongo.com
To reach us by phone: 951-755-5340 ext. 23820 • Fax: 951-755-5720

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— SPONSORSHIP LEVELS —

☐ PLATINUM SPONSOR $5,000 & UP

- Full page, full color ad in Program
- Company banner displayed prominently in arena
- Special recognition during Opening Ceremonies and throughout event
- Name & logo inclusion in Rodeo marketing materials
- (2) Rounds of golf at Tukwet Canyon (4 players)

☐ GOLD SPONSOR $2,500

- Half page, full color ad in Program
- Company logo inclusion in internet ads
- Special recognition during opening ceremonies and throughout event
- Company banner displayed prominently in arena
- (1) Round of golf at Tukwet Canyon (4 players)

☐ SILVER SPONSOR $500

- Business Card inclusion in Program
- Company banner displayed prominently in arena
- (1) Round of golf at Tukwet Canyon (2 players)

SPONSORSHIP INFORMATION

Company Name (as you would like it to appear on recognition):_____

Contact:_____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone:_____ Fax: _____ Email: _____

Company website URL:_____

Make checks payable to: Morongo Band of Mission Indians
Mail: Morongo Cultural Heritage c/o Event Coordinator
12700 Pumarra Rd., Banning CA 92220 or **Fax:** 951-572-6004

MORONGO BAND OF MISSION INDIANS
A SOVEREIGN NATION